50 creative, short and effective prompts to reach your first 10k Months

Divided into 10 categories

By

DEBORALuzi

Welcome,

I am so excited you decided to download this precious guide with so many super short content prompts and ideas that you can use in many different ways and on many other platforms.

Content truly works! My clients and I are the testimony of this. 80% of my clients come from social media, and most of the opportunities that have come my way came from social media: clients, collaborations, ideas, recurring income, and most of all, something that is so precious to all of us entrepreneurs: confidence and healing all our beliefs around being good enough to shine our light.

Content is so potent that it will not only help you attract a myriad of clients but also heal your stories and fully own who you are and the beautiful gifts you are here to share with the world.

I am so excited that, for today and the time you will spend reading and working on this guide, I will be your content muse and inspiration!

Are you ready to read on and realize that creating content can be easy and fun? We do not need to produce Shakespearean posts and content. Most of the time, our passion, conviction and desire to change the world is enough for us to start writing.

Of course, we always need a pinch (or more ;)) of strategies. I am so happy to tell you I have many content strategies to teach.

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Everything I have written here for you has a strategy and a purpose.

The more you experience our world, the more you will understand how easy it is to promote your business and sell using social media.

I use a four-step process that, once you become familiar with, you can write a sales post in less than five minutes (I promise you!).

One thing I want to say is this....consistency pay off, commitment and determination.

Social media is an outer game but ultimately an inner one.

If you post these a few times and then disappear and you are not keeping consistency and love for showing up, it will take much longer for you to reach your goals.

We have left some space for you to write down everything that comes to your mind while you spend time on these pages. I mean " Anything"—even the silliest ideas, the things that you would never post about. Write down anything. Believe me, these are the best ideas. The "in-the-moment ideas" that come to you as a whisper, a sign, carry the most powerful and magnetic energy.

Ready?

Let's go!

Much daring and wordy love,

Debora

xxx

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Your host in all her daring energy.

Debora Luzi

I am a word lover, a word alchemist, a mum to three boys and a passionate dancer.

I still remember years ago,my disbelief when I went for dinner with a few entrepreneurs and one of them said " I made over $10,000 this month" I thought " What, how, is that even possible? ". " Just by being online? ". I did not fully understand the power of social media and advertising your Business just with content and showing up as YOU ARE.

I started my Business a few years earlier. I had left corporate to spend more time with my children, who were very young and needed their mama more. I started a very successful healing practice, having studied many healing modalities, including Reiki, Theta Healing, Past Life Regression, Chakra Healing, and Crystal Healing.

I soon realized it was easier to attract clients than many of my fellow healer's students. It did not take long to understand that how I showed up, wrote and spoke was my secret sauce.

I was rather shy about showing up online at first. I was terrified of making spelling mistakes because I was not a native English speaker. I felt scared to show up as my authentic self, so I tried to show up in a way that was in my true nature.

Slowly, slowly, I started to own more of who I am, unapologetically injecting my content and posts with my creative magic, profound and poetic side,

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wisdom, and magnetic and fun energy. The results were incredible. I filled out my programs, challenges, and events by showing up online and creating powerful content.

So, I decided to share this wisdom with others and started teaching content and Public Speaking to other entrepreneurs.

My approach is unique, very creative and healing. I desire to bring out my students' and clients' deepest, most powerful essence. I desire for them to own who they are and heal their past and stories through the power of being visible, being seen and heard and sharing their gifts.

From that disbelief, me and many of my clients went on reaching and surpassing that number, the $10,000 which felt so big at the time.

I taught thousands of people how to be more visible online, go viral and start selling their gifts online, simply by being who they are, achieving great results, selling out launches, 6 figures in their business, 5 figures launches and millions of views on their content to name a few.

I am the founder of The Writing Academy for Entrepreneurs. In this supportive, creative and "on fire" online community, I teach entrepreneurs how to create content that converts and sells unapologetically with lots of creativity.

I have developed my speaking methodology, Speaking with Soul, which encompasses energy, improvisation, storytelling, body movement and Human Design.

I have also recently started my own successful networking event, "The Daring Woman—Networking and Masterminding."

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I cannot wait to see your light shine and see your true essence seeing the light.

How to use these prompts

I have divided the prompts into 10 categories. You can use the prompts as they are on a social media background, on your stories or reels, or even as email titles, or change them according to your niche and message. You can also use the prompts as an idea to write longer content or even write a blog or a newsletter. I recycle ideas all the time. I often turn a 30-second concept I share in a Reel into a full post, an email, or even a new offer at times.

The prompts are samples of different niches, so please add your niche, messaging and flavours.

1)Authority/Validation **(These short prompts are designed to set your authority and show your amazing results.)**

1)I have just signed up a client for my 1-1 offer

2)Two more people joined my x program

3)I have just got accepted to Speak at x,y, z conference

4)I am not just a pretty face, I just had my biggest month etc, made x,y,z or any other results .

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5) Celebrate with me. I released x offer today and two spots have been taken already. (using the word Celebration is powerful as people naturally love to celebrate and join in). You probably noticed that when you share some of these celebratory posts you get a lot of engagement.

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Use this space to brainstorm your ideas

2)Value

Create short, snappy value posts. You can also invite people to share their opinion/discuss.

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6) ……. (what you teach) is not about x, but about y (example, Content is not about throwing arrows at social media, but strategically planning your content around what you promote.)

7) X alone will not get you there. Y on the contrary will… (example…..Strategies alone will not work if your energy is not fully aligned).

8) (X, ex here Visibility)……..is not about…… thicking the box and copy and paste content, ……it's about enjoying what you say and how you show up. Energy is the biggest factor of attraction.

9) I read somewhere today that ……..(the opinion you read, ex: organic marketing no longer works) . Well……..(Show your opposite result, ex: I just had my 5th client coming from my organic post signing up for my program.)

10) Statistic (ex: 80% of videos are only watched for less than 30 seconds)…….. (Your tip, advice on it, ex……To grab people's attention make sure you have a curious " catchy" phrase from the start. (I am just inventing here. You can research statistics and share them with your added value).

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3) Testimonial (Make sure that these are real. Integrity is very important. Your clients want to see results as the noise is too much out there and they want to make sure you can deliver what you say you will. Even though results are never guaranteed, show them what has been possible for your clients and what can be possible for them too.)

11)Celebrate with me. My client just signed up 5 clients

Celebrate with me, My client stopped taking anxiety pills/stopped smoking.. Etc after trying anything else out there, following my 3 steps methodology or " methodology name". (the last part is optional, you can just share the result)

Celebrate with me, my client is finally wearing her dream outfit, after years of keeping it in the closet.

12)My client just booked another 5k speaking gig

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13) “ Debora, I have taken many speaking programs by very successful speakers, and yours, completely exceeded my expectations!” Feeling so blessed. (write a piece of testimonial you received with speech marks”)

14) Wohooo! Doing the happy dance. My client just booked the venue for her retreat, a dream she had for more than 10 years. (Add your own result)

15)My client just got accepted to speak the Tedx NY. Imagine what could be possible for you too, or….you could be next. (adding this last bit open up to many possibilities for the reader). Add your own result.

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4)Sale

16)I am going to create a masterclass on....to help you...(result) .would you be interested? (Example: I am going to create a masterclass to help you create magnetizing sales pages in less than 30 minutes).

17)Our next exciting event is on the....Are you coming? Give me your most exciting emoji (or comment #yes#me#giveme) below

18)2 more people joined our Mastermind today. Are you next?

19)Only two tickets left for our event.....Does it have your name on it?

20) I have created the most creative, powerful, life changing guide on....Who wants it?

21) My new offer will be released next week, but if you cannot wait and you want to be the first one to set your eyes on it, comment.... (you can add an emoji or a word) below.

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5) Stories (These are facts, stories of what happens to you and your life on a daily basis. They serve to entertain and document your audience on what you do, what you are working on etc....)

22) I can't believe today I am celebrating 8 years in Business. What a wonderful journey it has been so far.

23) I can hardly contain my excitement. Just going to lead our first networking event, The Daring Woman. I will tell you all about it later.

24) Just sent my application form for Best Speakers award

25) Just got an email with the result of my speakers application. Hold on tight. I will spill the beans soon.

26) Working on my new book. I have just finished writing the 5th chapter. OMG, I am in love with it.

27) Just completed my new freebie. I can't wait to share it with you.

28) And it was a deal! I just booked the venue for our new exciting event, More details to come soon.

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6) Motivation (Motivating and empowering your clients is super important. Start collecting phrases, motivation tips, pieces of wisdom and share them very often. Try to make up your own, it is better than sharing some of the usual, popular ones like we always see around, like Tony Robbins ones, or Louise Hay etc. Make sure you add your name or your hashtag as imagine if people share these, your name will be there. I suggested this to a client, and her motivation tip was shared 175 times on FB).
These are examples, create your own based on what you sell, and on your content pillars.

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29)Look back at how far you have come, it is not time now to stop walking

30)Motivation is short lived, discipline in the end is what will take you there.

31) You can have the perfect sales page and have 0 sales. Focus on the energy behind your launch.

32) Making money for the sake of it, or seeing it as a goal because everyone is doing it, it's like giving your power away to it.

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7) Audience research **(These are amazing for you to qualify your audience, see where your audience is at, and see who in your audience could be your potential ideal client).**

33)Motivation/Dating/Healing/Financial freedom/Health (what you sell) is...

34)Money (what you sell) gives you.....

35) How.....(for instance if you sell creativity, you can say: How creative do you feel on a scale from 1 to 10?

36) What is your biggest challenge when it comes to...(the solution you bring,so for me would be selling or visibility)

37) Where are all my .....(think of your ideal clients)....healers/networker lovers/in-person event lover/ etc?????? Give me your most exciting emoji so I can see you are here.

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8)Truth Bomb (These are short, sharp unpopular opinions about what you sell, or what you believe in.) Look for trends, beliefs around your niche and other people's methodology which is different from yours.

38) Manifestation works but the common teachings lack the part of healing your limitations.

39) X is better than y. Ask me why.

40) AI (For instance a new trend) ..... will never replace .....the passion I have in my beating heart.

41) X did not work for me....y in the contrary did.....

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9) Questions. It is important to also ask " Normal" questions to your audience to connect to them, and have different relatable conversations that are not just about business. So I added some normal questions and some Business related questions.

42)What is your favourite...

43)Would you rather use IG or Tik Tok?

44) What if you had a x amount of money, what would be the first thing you do?

45)What is the country you would love to visit this year?

46)Do you prefer x or y? (So for instance if you are a dating coach you could ask Tinder or Love Harmony) ?

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10) World View Prompts (These are great for conversations, and engagement. You can talk about things that go on in the world and ask people to discuss, comment. I suggest not to go into politics with these ;) Also make sure that the things you want to discuss are related to your value, what you sell, and the tools you use for instance).

47) x.....(for instance Automation)....yes or no?

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48) Not sure about..... (ex, the new feature on TIK TOK, or a new guidelines on something).....what about you?

49)I get a strange feeling from.....x, What is your view?

50) (A fact)..... (Ex.... every school is now adding to their curriculum EFT practices).....Agree or disagree?

51) What do you think about x.....? (this could be also used as a market research prompt)

Opppssss, I gave you more! I could not help it!

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So.....are you ready to set your content and visibility on fire?
Feel free to tag me to your posts, and I will come and support you in the comments.

Now...
If you have enjoyed these prompts, we have many more for you, in more depth, and following my 4 step content strategy to get 10x more clients.

You can adventure on a **30 day content writing journey**, be visible every day for 30 days, setting your authority, connecting to your audience, and selling your beautiful and impactful offers. Content Magic, our very popular self-study, self-spaced Content and Visibility course.

One prompt a day
Content Training
Content hacks and tricks
Sales tips
Audience growth tips

Content Magic is usually £67 but just for you who downloaded this guide is £27
Get it here

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